

OUR COMMITMENT


A global leader in the building materials industry, Armstrong is committed to environmental sustainability. We fulfill this commitment by systematically reducing the environmental footprint of our operations and by providing products and services to our customers that enable them to reduce the environmental impact of the buildings they create.

OUR ACTIONS

Our Policy on the Environment articulates the operating fundamentals that support our commitment to sustainable growth. We have selected four Environmental Priorities to reduce our environmental footprint: Energy, Greenhouse Gases, Water, and Responsible Forest Management.

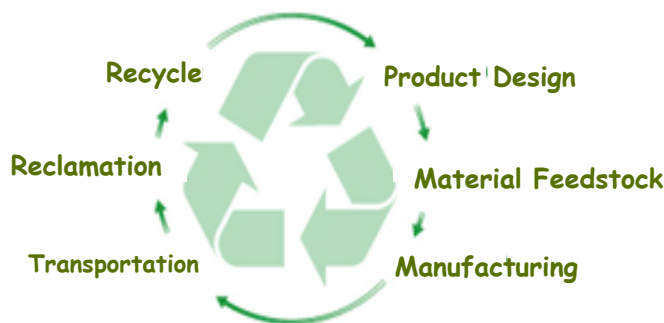
RECYCLING PROGRAMS

Even as early as 1860, Armstrong has pioneered "green practices", first in North America and moving worldwide. Our quality and process-driven culture are the seeds that drive innovation in all areas of our business. In 1999, as evidence of this commitment, we introduced the first commercial ceilings recycling program in the industry.



The Armstrong Ceiling Recycling Program by the numbers:

- 11,200,000**
kilograms CO₂ equivalence
of greenhouse gas eliminated
- 12,250,000**
gallons of potable water saved
- 24,500,000**
pounds of landfill waste eliminated
- 34,300,000**
kilowatt hours of electricity saved
- 245,000,000**
pounds of virgin materials saved



Our commitment continues to our products and services designed to be environmentally preferable. In your careful selection of products that meet various sustainable attributes, we have the solutions to fit your specifications.

ASIA-PACIFIC GREEN STORIES

1Q 2008

Armstrong Grows Green at Beijing Expo

Armstrong North Asia introduced our global green initiatives at the China International Environmental Protection Exhibition and Conference in Beijing last summer in three exhibits that caught the notice of building professionals from around the world.

The Armstrong booth used the universally recognized symbol of a tree to communicate and promote our sustainable products. From its branches hung "leafy" green acoustical clouds and project photos of ceiling and flooring applications. The stylized roots uncoiling from the earth represented environmentally-friendly flooring products.



According to Lily Huan, General Manager - New Business Development & Marketing Service, North Asia, the booth was well received. "The simple but unique deco created a lot of curiosity from the visitors," Lily said. The expo attracted an estimated 60,000 building industry professionals.

Attendees also saw how Armstrong innovation will shape the workplace. Our Green Office of the Future exhibits showcased high performance Ultima ceilings and engineered wood flooring products in two well-appointed room scenes.



Armstrong's Office of the Future exhibit showcased engineered wood floors (left) and Ultima ceilings (right)

The Armstrong brand received added promotional mileage due to the proximity of all three exhibits.

China Environmental Labeling



Armstrong is the only foreign brand of mineral fiber ceilings certified with the Green Product label in China. We are also the first to introduce a ceiling recycling program in Shanghai and since 2005 have recycled 27,500 square meter of old ceilings.

Armstrong Australia - Leaving a smaller footprint

1980's Armstrong becomes Australia's only manufacturer of resilient flooring with two plants in Victoria.

ENVIRONMENTAL ACHIEVEMENTS

- Recently, our two plants in Victoria certified ISO14001 Environmental Management System.



Armstrong active participant in the Federal Governments "Greenhouse Challenge Plus Program"

- 2007 Winner Greenhouse Challenge Plus Awards
- 2005 Finalist Greenhouse Challenge Plus Awards

- 2007 Winner - Sustainable Cities Business Zero Waste Awards
- 2006 Winner -- Litter and Waster Management Finalist in Production Innovation

Keep Australia beautiful



- Finalist in 2005 savewater! Awards



Gold Certification 2007
Accredited Since 2004

- Member of Waterwise
(A sustainability Victoria Program)



Signatory since 2002

• Product Stewardship Program

The Council's commitment is to improve environmental performance in the PVC industry.

Armstrong Australia - Leaving a smaller footprint

Australian Environmental Credentials

Armstrong is proud of its independent ESD assessment on Ceiling Products:

- Good Environmental Choice Australia Certification - Armstrong has received certification for 13 product manufactured in 7 global plants
- Armstrong products have been independently assessed by Ecospecifier, and deemed to be of an eco-preferable nature
- Armstrong products are likely to contribute to the achievement of various Green Star points, as reviewed by Ecospecifier
- Armstrong now brings the "Reclaim Recycle Reduce" program to Australia.

Product Sustainability

Environmental sustainability features of the Armstrong ceiling products include:

- High recycled content (up to 85%), including post-consumer and post-industrial components.
- Fully recyclable material
- "Low VOC emitting product", tested by CTEC to meet the requirements of GBCA Green star Office Design IEQ-13 and Office interiors IEQ-11
- Assessed by GECA to satisfy the requirements of "Super EO" (lowest rating formaldehyde emission)
- Improved lifecycle costs from high durability
- Low embodied energy of PeakForm steel suspension grid
- Dematerialisation - Acoustic and durability performance achieved with approximately 40% less raw materials compared to high density panels
- 30 Year Warranty Guarantee ensuring longevity.



License No. ARM2007
Standard: GECA 28-2005
- Furniture and Fittings

